



# PARTNER

## LEADER GUIDE

To 'partner' is to work together to achieve a common goal. Your partnership through ASP@Home provides Appalachia Service Project with the financial resources necessary to perform critical home repairs and replacements for families in need. By partnering with ASP, you are actively working to eliminate substandard housing in Central Appalachia and transform lives—you are lifting up the tired and the weary, and sharing God's harvest with our friends and neighbors in Appalachia.

- Step 1: **Set up a team fundraising page**
- Step 2: **Invite members to set up their own pages**
- Step 3: **Spread the word**
- Step 4: **Change lives**

### Online fundraising is easy!

Download our guide to setting up a team fundraiser, then invite your group members to set up their own pages and start fundraising. It saves you from needing to collect donations, and sharing their pages on social media is a snap!

There is no minimum amount required for you to participate in ASP@Home. Set your own individual and group goals according to your desires and ability. We will provide some suggestions, but there is no specific amount required.

Every dollar you raise through ASP@Home will be used to support critical home repairs for Appalachian families. With more funds, more families can be served. Many of those served are disabled, Veterans, children, elderly, and/or female heads of household. During the COVID-19 pandemic, we are still finding creative and safe ways to serve families in need. We are hosting some volunteers this year, as well as using skilled staff and/or hired contractors to carry out our mission.

### See what you funds can do!

- \$100 Repairs or replaces a toilet or sink
- \$200 Updates a family's porch railings to a safe height & width between spindles
- \$200 Provides a replacement window for a family
- \$400 Replaces the floor covering in a room
- \$400 Provides all the framing & fasteners needed for insulating & weatherizing a family's home
- \$500 Repairs the drywall & subfloor in conjunction with whole room repairs
- \$500 Replaces the subfloor & insulation in a room
- \$750 Replaces subfloor, insulation & floor covering in an entire room
- \$750 Builds a 5'x5' landing with stairs for a safe second exit from a family's home
- \$1,200 Supplies SBS roof covering to keep a family warm & dry
- \$1,200 Provides foam insulation for insulating & weatherizing a family's home
- \$1,250 Rebuilds a family's porch & steps
- \$1,500 Covers an entire house in new vinyl siding
- \$2,000 Provides a new tin roof for a mobile home to keep a family warm & dry
- \$2,000 Provides a family with a wheelchair ramp for accessibility
- \$3,000 Provides a new tin roof on a stick-built home to keep a family warm & dry
- \$4,000 Insulates & weatherizes a family's home (roof to ground), dramatically reducing energy costs
- \$5,000 Covers the cost of a summer staffer's salary
- \$10,000 Supports the purchase of newer, safer construction vehicles
- \$25,000 Provides an energy-efficient new home to a family with a critical need for replacement housing. ASP homes are mortgage-free gifts of grace, a fresh start for those in need. Your support will be paired with grant funds to provide the final piece of gap funding needed to fully underwrite the cost of a new home.
- \$50,000 Provides building supplies & materials for repairing 10 families' homes



## FUNDRAISING FOR **ASP@HOME** WITH **JUSTGIVING**

### Step 1 | **Set up a team fundraising page**

- » Go to <https://www.justgiving.com/campaign/asp-at-home>
- » Click on **Start Fundraising**
- » Sign up for an account with JustGiving (or log in if you already have an account)
  - » Choose "Doing your own thing" or whatever seems most appropriate to you
  - » Complete the information about what you are fundraising for, then click on **Create your page**
  - » You can give yourself the first donation, or select "not now, maybe later"
- » Click on **Create a team**
  - » Give your team a name
  - » Add a team story & a cover photo for your team
  - » Enter your team fundraising target (you can also set a target per team member)
  - » Give your team page a name
  - » Click **Create your team**

### Step 2 | **Invite team members to set up their own pages**

- » Click on **Invite team members**
  - » Utilize **WhatsApp, Facebook Messenger, Email**, or **Copy link** to invite team members
- » Click on **Go to my team page** to view your page

### Step 3 | **Spread the word**

- » Spread the word by sharing your story on **Facebook, Twitter**, or via **Email** from your fundraising page

### Step 4 | **Change lives!**

- » **Every dollar you raise will be used in providing home repairs for Appalachian families in need through ASP.** With more financial resources, more families can be served. **All contributions—small and large—will provide help and hope for a family in need.**

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