



# A LEGACY OF TRUST

Appalachia Service Project's stewardship in disaster recovery

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**W**HEN DISASTERS STRIKE, communities in Central Appalachia rely on Appalachia Service Project (ASP) for immediate relief and long-term recovery.

In the wake of Hurricane Helene, ASP is already rebuilding homes and lives—just as we have for decades in West Virginia, Kentucky, Tennessee, Virginia, North Carolina, and beyond. Our history of effective disaster response, combined with our unwavering commitment to financial integrity, makes ASP a trusted partner for those seeking to make a lasting impact.





WHY APPALACHIA SERVICE PROJECT

It’s difficult to understand why often those with the least to lose get hit the hardest. But we do know that ASP has been—and will be there—every step of the way. We are familiar with this region. This is where we live. This is where we work. This is home to us. And because of that, we respond when disasters strike.

ASP has stepped in to help hundreds of families recover and rebuild their homes and their lives after disaster. We are able to leverage disaster recovery funds provided to families by FEMA to provide mortgage-free homes. We consider these homes to be grace gifts, instantly providing home equity for low-income families and ultimately changing the trajectory of their families and communities forever.

For a family that has already lost so much, taking on long-term debt to support housing needs is a significant barrier to purchasing health care, providing nutritious food, or investing in education. However, ASP’s home replacement model provides adequate housing for these families without adding an additional monthly payment burden to already limited incomes. To qualify for a home from ASP, we verify that a family can afford the costs of taxes, utilities, upkeep, and insurance.

Since 2012, ASP has successfully applied this strategy to areas affected by disaster, and we are confident in our ability to expand this program now in the wake of Hurricane Helene. Since ASP’s program does not include mortgages or other fees, we are well-equipped to assist homeowners with extremely low incomes who are typically at risk of falling through the cracks of the affordable housing spectrum.



PROVEN SUCCESS IN DISASTER RESPONSE

ASP’s disaster recovery efforts have spanned decades, bringing hope and stability to communities in crisis.

August 2012 | Dry Creek, Tennessee Flood

More than 50 homes in Washington County, Tennessee, were lost during a flash flood on August 5, 2012. ASP partnered with local and national organizations to build 25 new homes within one year—all free of charge for families.

June 2016 | Rainelle, West Virginia Flood

Greenbrier County, West Virginia, was devastated by the deadliest flash flood event in the U.S. since 2010. The damage and displacement

was catastrophic. ASP provided 78 families with mortgage-free homes and repaired 31 additional homes, allowing families to rebuild their lives.

November 2016 | Gatlinburg, Tennessee Wildfires

The 2016 wildfires in Sevier County, Tennessee, destroyed homes and claimed lives. ASP partnered with regional organizations to build 24 homes for affected families, providing a new foundation for recovery.

August 2021 | Waverly, Tennessee Flood

A sudden and devastating flood destroyed 272 homes and killed 20 people. ASP responded by completing 44 new homes for families in this community.

July 2022 | Eastern Kentucky Floods

A historic flood left thousands homeless across Eastern Kentucky. ASP has committed to building and/or repairing 100 homes for impacted families and has already completed 37 new homes and repaired 40 homes as part of this recovery effort.

July 2023 | Buchanan County, Virginia Floods

Severe flooding devastated this region, prompting ASP to commit to building 15 new homes for families struggling to recover. These homes will be completed in 2025.

January 2024 | Clarksville, Tennessee Tornadoes

Tornadoes destroyed numerous homes in Clarksville, Tennessee. ASP has committed to constructing 20 new homes for families in 2025.



Happy families receiving keys to their new homes.



## UNWAVERING FINANCIAL INTEGRITY

Donors can trust ASP to steward their gifts wisely. We maintain an exceptional financial model, with **92% of all funds directed to program expenses**—repairing and rebuilding homes for families in need. With only 4% spent on administrative costs and 4% allocated to fundraising, ASP ensures that contributions make the greatest possible impact where they are needed most.



Our financial efficiency has earned us **multi-year 4-star ratings by Charity Navigator** and well as the trust of individuals, churches, foundations, and corporate partners alike. ASP is consistently recognized for our transparency, accountability, and prudent use of resources. Each dollar given translates into tangible outcomes: roofs repaired, insulation installed, flooring replaced, and homes built from the ground up. Every project is a testament to the generosity of our supporters and our commitment to responsible stewardship.

## STANDING WITH FAMILIES AFTER HURRICANE HELENE & OTHER DISASTERS

Hurricane Helene has left families across Central Appalachia in urgent need of safe housing. ASP is uniquely equipped to respond, leveraging our decades of experience, volunteer-driven model, and strong financial stewardship to make a lasting difference.

With the trust and support of our partners, ASP will continue to bring hope and stability to families in crisis. Your investment in our mission ensures that every family affected by disaster has the opportunity to rebuild not just their homes, but their lives.

When you give to ASP, you give more than financial support—you give families a future. **Together, we can restore hope to families, one home at a time.**



*Vicki, on the front porch of her new home. She and her husband, Jerry, lived in a peaceful spot on the Nolichucky River for 14 years before Hurricane Helene. She lost her home, her beloved husband, and her dog in the rising floodwaters.*



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