

Advancement Report

Board Meeting 2/19/26

ASP

Appalachia
SERVICE PROJECT®

LEGACY GIVING PROGRAM: The *Tex Evans Society*

2019 and 2020: 26 members

2021: 55 members

2022: 64 members

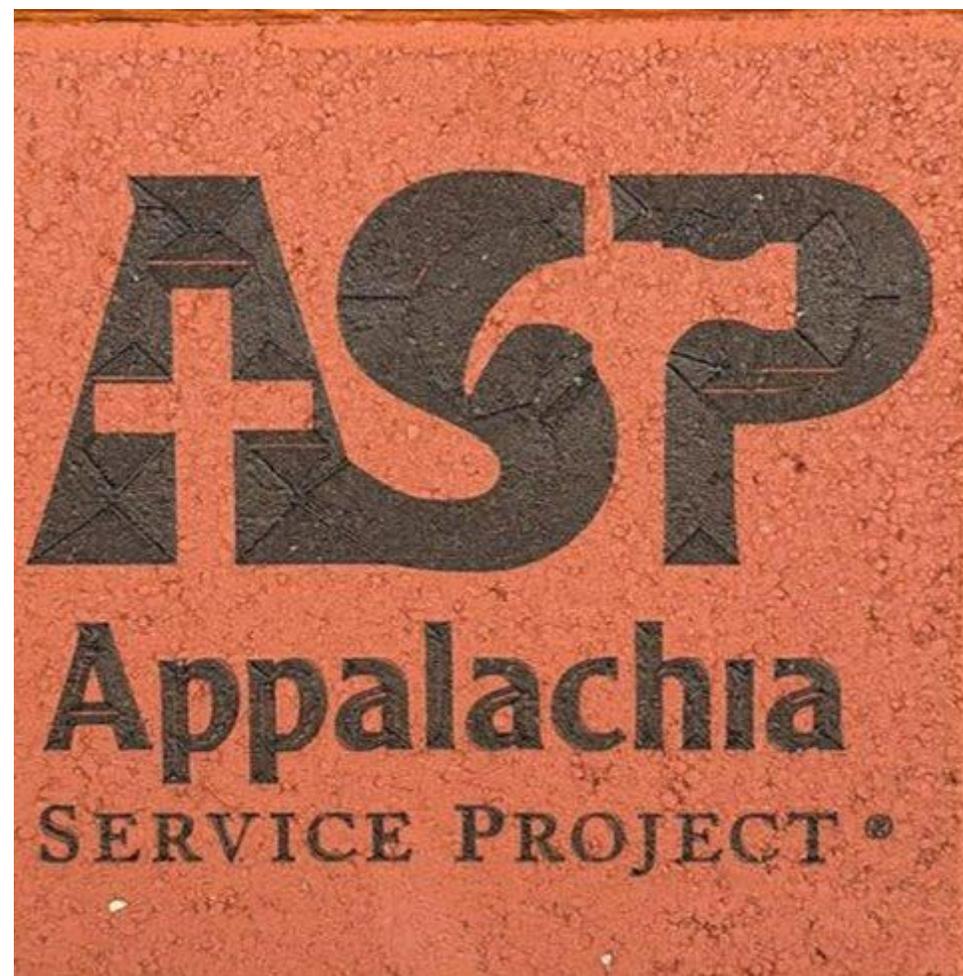
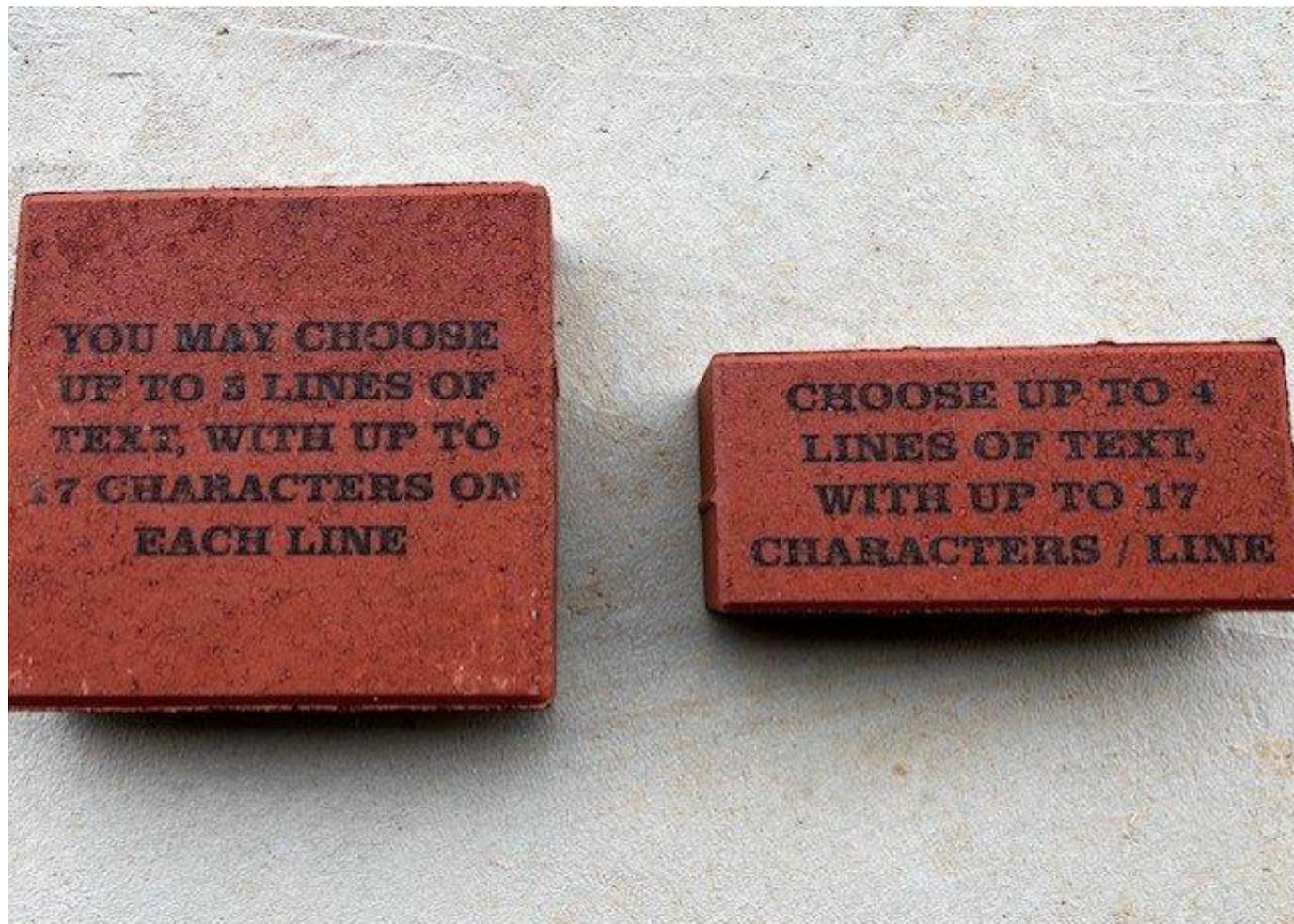
2023: 73 members

2024: 78 members – *started using Free Will and increased promotion*

2025: 100 members

2026: 104 members!!!

- 11 members are anonymous
- Anticipated giving: \$5.25 million
- Goal for 2026:
 - 15 new members
 - Heavy promotion post summer:
 - August is National Make a Will month)
 - October is National Planned Giving month
- For our 60th year, we will do a big push for legacy giving with a major campaign to raise funds for the Endowment.





With space for **2,116 bricks** to fill out the main walkway leading up to the main entrance, this is a GREAT fundraising opportunity for churches, individuals, staff or corporate partners to have a lasting part of this year-round facility.

Naming Opportunities for Highlands Center

- Kitchen: **\$50,000**
- Conference room: **\$35,000**
- 3 large dorm rooms: **\$25,000**
- Coffee station: **\$20,000**
- 2 classrooms: **\$20,000**
- 2 dormitory gathering spaces: **\$15,000**
- 2 small sleeping rooms: **\$10,000**
- Staff office: **\$10,000**
- Staff sleeping rooms: **\$10,000**
- Furnishings: bunk beds, tables, chairs, kitchen supplies, TVs, ceiling fans, picnic tables, desks, benches, washer/dryer, and stage **\$1,000 - \$30,000**
- Muddy boot area: **\$5,000**
- Rocking chairs: **\$350**
- 4x8 bricks: **\$250**
- 8x8 bricks: **\$400**